

For our new system, we also want to have a new logo. In wechat, I sent the AI file of our current logo with background grey. Please modify it and change the image mark to a +. Keep the same size as the image mark.

Do this for all colours and variants as explained below.

Blue background

1x white +

1x black +

Black background

1x white +

1x blue +

White background

1x blue +

1x black +

Make 1x RGB variant of everything and 1x CMYK. Save RGB and CMYK in separate folders so that it is clear to me which is which.

Deliver each file in:

- JPEG

- PNG

- PDF

- AI

Colour codes HTML

Blue RGB (1696d3)

Blue CMYK (1094d1)

Black RGB (181819)

Black CMYK (1a1a1a)